

C ADVERTISING INSERTION ORDER FORM



MIDDLE EAST STUDIES ASSOCIATION

1219 N Santa Rita Ave The University of Arizona
 Tucson AZ 85721 (USA)
 (520) 621-5850 ♦ fax (520) 626-9095
 mesana@u.arizona.edu
www.mesa.arizona.edu



1 Organization

2 Address

Name _____
 Address _____

 Phone _____
 Fax _____
 Email _____
 Web URL _____

Name _____
 Address _____

 Phone _____

For ads prepared by ad agency—the following address should receive a tear sheet of the advertisement:

MESA's Policy on Advertising:

Appropriate advertisements are accepted for MESA publications (*MESA Newsletter, MESA Bulletin, Annual Meeting Program*) on a space available basis. MESA reserves the right to refuse ads it deems inappropriate or in conflict with MESA's objectives. MESA publications will not accept advertising from defense and intelligence related agencies from any government. The appearance of an ad in a MESA publication does not imply endorsement by MESA.

3 Advertising Options

MESA Newsletter

Choose Issue(s)

- February Issue** (insertion order by Jan. 8 & copy by Jan. 15; publication to membership in February)
- May Issue** (insertion order by April 8 & copy by April 15; publication to membership in May)
- August Issue** (insertion order by July 8 & copy by July 15; publication to membership in August)
- November Issue** (insertion order by October 8 & copy by October 15; publication to membership in November)

Choose Display Ad Sizes(s)

- Quarter-page ad (3.5" wide x 4.5" high) \$ 200
- Half-page ad horizontal (7.5" wide x 4.5" high) \$ 350
- Half-page ad vertical (3.5" wide x 9.5" high) \$ 350
- Full-page ad (7.5" wide x 9.5" high) \$ 600
- Graphic design services \$ 35/hour
- Submitting digital files. Call for formats and types accepted.

Text-Only Employment or Summer Programs Ads

- Printed and web listing \$ 75
 - Web only \$ 40
- Employment ad text accepted as email message and/or attachment.

MESA Bulletin (does not accept employment ads)

June Issue (insertion order by April 7 & copy by April 14)

- Half-page ad (5" wide x 4" high) \$ 225
- Full-page ad (5" wide x 8" high) \$ 400
- Back Cover ad (5" wide x 8" high) \$ 750

December Issue (insertion order by October 9 & copy by October 16)

- Half-page ad (5" wide x 4" high) \$ 225
- Full-page ad (5" wide x 8" high) \$ 400
- Back Cover ad (5" wide x 8" high) \$ 750

Annual Meeting Program (insertion order by October 9 & copy by October 16; publication distributed at conference)

- Quarter-page ad (3.5" wide x 4.5" high) \$ 200 (\$180)
- Half-page ad-Horizontal (7.5" wide x 4.5" high) \$ 350 (\$315)
- Half-page ad-Vertical (3.5" wide x 9.5" high) \$ 350 (\$315)
- Submitting digital files. Call for formats and types accepted.
- Full-page ad (7.5" wide x 9.5" high) \$ 600 (\$540)
- Double page spread (2 at 7.5" wide x 9.5" high) \$1100 (\$1000)
- Back Cover (7.5" wide x 9.5" high) \$2200

Ad Packages

Various combinations are available at a discount (minimum order 3 ads to get the discount); please call for information and rates.



4 Payment (50% deposit required for all display ads)

- Check/Money order (drawn in US\$ on a US bank) enclosed (check # _____ by _____)
- Check being processed (Purchase order/Check requisition # _____)
- Please invoice

Advertising Amount Due

\$ _____